

Confused about car seat regulations?

With just a few weeks to go until the UK's only baby trade show – Harrogate International Nursery Fair – the event offers not only an unprecedented opportunity to source the latest new baby products; but to discover the latest industry information too.

This year the show already has over 120 companies signed up to exhibit, with new bookings coming in daily. Over 50 of these are brand new to the show with never seen before product ranges; and overall more than 200 brands will be represented.

With new child car seat regulations having just come into place, there is considerable consumer confusion, enhanced by misleading media reports, and a Car Seat Safety Area at the show, hosted by a number of leading car seat manufacturers, aims to educate and inform both retailers selling such products and anyone with an interest in this sector.

Also – don't miss a great line up of speakers for the [2017 Seminar Programme!](#)

Stunning samples unveiled

If you are asking if it's worth making the effort to go to Harrogate this year Babystyle can answer with a resounding ABSOLUTLEY!

Making the journey in the BabyStyle van this year will be so many new stunning samples that the company is wondering just how many trips it needs to make to get them all there! There will be some amazing new products that have never been seen before on display, new colours, new designs, striking furniture collections and fingers crossed that the courier arrives in time for Babystyle to bring along the i-size isofix car seats.

Visit BabyStyle on stand B16



A bit different

Bolton-based baby brand Belo & Me has enjoyed rapid expansion thanks to its innovative products for parents looking for something a little bit different.



The brand has recently launched its own line of products which continues to drive growth. Its wardrobe dividers have been enthusiastically received with sales of over 12,000 sets since we launched in April 2016. The newest addition to its range is illustrated milestone cards with cute characters to mark baby's magical journey through babyhood.

Visit Belo & Me on Stand BH23

Teamed with Tatty Teddy

Breathable Baby has teamed up with the Carte Blanche Group to launch a new range of 'Tiny Tatty Teddy by BreathableBaby' cot and crib liners. Available late spring, the range will include two and

four sided cot liners plus a crib liner. The new AirFlow Baby 'Marabou' takes inspiration from the Marabou Stork and features a soft feather design. Available in both four and two sided with an extra depth of 35cm, this simple cot liner is made from single layer mesh with a super soft brushed binding.

Visit Breathable Baby on Stand M14



Making life easy



Halilit is excited to unveil an abundance of new additions to its nursery range at Harrogate, including a host of gorgeous new designs from Taf Toys, which reflect easier parenting brand strategy. Products across the Taf Toys range are now grouped into five easier parenting categories: Easier Development, Easier Sleep, Easier Mealtime, Easier Outdoors and Easier Drive, meeting parent's needs by developing new, exciting solutions to common parenting challenges with high quality products. The new designs include the exquisite Mini Moon Pram Mobile, the stylish I Love Big Mat featuring soft on-

trend colours and feature packed baby gyms and developmental toys.

Visit Halilit on Stand B27